



Agencja Reklamowa Radia Merkury
60-765 Poznań, ul. Berwińskiego 5
phone/fax +48 61 865-83-73, phone/fax +48 61 865-96-29

Trade Fair Radio Studio – Poznan International Fair (MTP), Pav. No. 15, tel. +48 61 865-97-33

e-mail: arm@radiomerkury.pl
www.radiomerkury.pl

NIP 779-000-59-45

PACKAGE FEES
FOR BROADCASTING ANNOUNCEMENTS AND COMMERCIAL SPOTS
FROM *TRADE FAIR RADIO STUDIO*

CURRENT IN 2008

1. ANNOUNCEMENTS AND COMMERCIAL SPOTS

NO. OF BROADCASTS	ANN.: UP TO 20 WORDS SPOT: UP TO 15"	ANN.: UP TO 30 WORDS SPOT: UP TO 20"	ANN.: UP TO 50 WORDS SPOT: UP TO 30"	ANN.: UP TO 75 WORDS SPOT: UP TO 45"
45	980 PLN	1200 PLN	1660 PLN	2200 PLN
60	1320 PLN	1550 PLN	2200 PLN	2910 PLN
80	1700 PLN	2000 PLN	2760 PLN	3820 PLN
100	2090 PLN	2400 PLN	3300 PLN	4680 PLN

2. The prices of the packages are not negotiable.

3. We provide production services for all clients who do not have ready-made commercial spots. The Radio Commercials Production Price List applies here.

4. In case of foreign language **announcements**, we charge an extra lump sum of 150 PLN* in order to cover translation and reading expenses.

*the fee is charged whenever the form of the announcement undergoes any changes

Trade Fair Radio Studio is located in Pavilion No. 15
of the Poznan International Fair (MTP)

We take orders at *Agencja Reklamowa Radia Merkury (Merkury Radio Advertising Agency)*, in Poznan, ul. Berwskiego 5, Monday to Friday, from 9.00 am to 4.30 pm and also at *Trade Fair Radio Studio* in Pavilion No. 15 (only during Trade Fair).

We charge 22% of V.A.T. on all prices



POZNAŃ 100,9 FM 102,7 FM ● KONIN 91,9 FM ● KALISZ 91,1 FM ● LESZNO 100,9 FM ● PIŁA 103,6 FM ● NOWY TOMYŚL 102,4 FM

POLSKIE RADIO