

DREMA 2009 FURNICA 2009

Last update: 27 March 2009

Day-long events, 31 March – 3 April 2009, 9 am – 5 pm	
Event	Venue
<p>Live Furniture Factory</p> <ul style="list-style-type: none"> ➤ Organiser: MTP; expert partner: Centre of Furniture Innovation and Technology Transfer, University of Life Sciences in Poznań ➤ Partners: AD System, Arkus, Becker Acroma, Drewzet, Fida, Henkel, Hettich, Homag, IMA, ITA, ITA Polska, Jowat, Kleiberit, Leitz, Penny Dobroszyce, Rexel, Schelling, SCM, sia Abrasives, Smurfit Kappa, Tilia, Topsolution, Weining, Klon, Fritz Kohl Furnierwerk, National Adhesives, Pollmeier, sklejki.pl <p>Media patronage: Inwestor Publishing House</p>	Pavilion 3A
<p>The Charm of Detail – Colours of relaxation – exhibition</p> <ul style="list-style-type: none"> ➤ Organiser: Świat Mebli quarterly, MTP ➤ Partners: Mebelplast, Helvetia Furniture, Dekoma, ridex Dekoracja 	Pavilion 7, Stand 20
<p>Skills Boot Camp</p> <ul style="list-style-type: none"> ➤ Organiser: Lakiernictwo Przemysłowe, MTP 	Pavilion 4
<p>Cellular board - shows</p> <ul style="list-style-type: none"> ➤ Organiser: Egger, MTP 	Pavilion 8, Stand 14
<p>8th Polish Championship in Nail Hammering</p> <ul style="list-style-type: none"> ➤ Organiser: Inwestor Publishing House, MTP 	Pavilion 3A, Stand 31
<p>Exhibition of award-winning works in the “Conjured from Wood” Competition</p> <ul style="list-style-type: none"> ➤ Organiser: Inwestor Publishing House, MTP 	Pavilion 3A, Stand 31
<p>Wood Radio – daily reports</p> <ul style="list-style-type: none"> ➤ Organiser: Inwestor Publishing House, MTP 	
<p>“Life workshops” – craftsmen’s shows</p> <ul style="list-style-type: none"> ➤ Organiser: National Museum of Agriculture and Agricultural and Food Industry in Szreniawa, MTP 	Eastern Lobby
<p>Woodcarving show</p> <ul style="list-style-type: none"> ➤ Organiser: Woodworking Crafts Guild Poznań, MTP 	Linden Avenue

31 March 2009 – Tuesday		
Time	Event	Venue
11 am	<p align="center">Official opening of DREMA/FURNICA</p> <p align="center">➤ Organiser: MTP</p>	Pavilion 3A, Live Furniture Factory
11.30 am – 1 pm	<p>Seminar: EGGER EUROLIGHT® lightweight boards – the new highlight.</p> <p>➤ Organiser: Egger, MTP</p>	Press Centre, conference room
9 am – 5 pm 12.00 1 pm	<p>The Charm of Detail – Colours of relaxation – exhibition</p> <ul style="list-style-type: none"> • The process of creating upholstered furniture – talk by Sławomir Łukaszewski (Helvetia Furniture Bydgoszcz) • The role of fabric in the interior decoration – talk by Barbara Czarnowska (Ridex Dekoracja) <p>➤ Organiser: Świat Mebli quarterly, MTP</p> <p>➤ Partners: Mebelplast, Helvetia Furniture, Dekoma, ridex Dekoracja</p>	Pavilion 7, Stand 20
7 pm	<p>Award Ceremony – Gold Medals, Acanthus Aureus</p> <p>➤ Organiser: MTP</p>	Piano Bar (Stary Browar – Old Brewery) Admission by invitation

1 April 2009 – Wednesday		
Time	Event	Venue
9 am – 5 pm 11 am 12.00 1 pm 2 pm 3 pm	<p>The Charm of Detail – Colours of relaxation</p> <ul style="list-style-type: none"> • Trends in furniture upholstery 2009 – talk by Marek Borowiński (psychologiaKoloru.pl) • Colour as the starting point in companies' strategy– talk and workshop part I, by Zuzanna Skalska • Psychology of colour in sale – talk for traders by Marek Borowiński (psychologiaKoloru.pl) • Important detail – a talk by Katarzyna Jeżowska (Cieszyn Castle) • Colour as the starting point in companies' strategy– talk and workshop part II, by Zuzanna Skalska <p>➤ Organiser: Świat Mebli quarterly, MTP</p> <p>➤ Partners: Mebelplast, Helvetia Furniture, Dekoma, ridex Dekoracja</p>	Pavilion 7, stand 20
11.30 am – 1 pm	<p>Seminar: Egger Eurolight ® lightweight boards - new Highlight</p> <p>➤ Organiser: Egger, MTP</p>	Press Centre, conference room

11 am – 3 pm	3rd Economic Forum of the Polish Wood and Furniture Industry POLWOOD 2009	Pavilion 11 (The Spire) Admission by invitation
11 am – 1.30 pm	<ul style="list-style-type: none"> • DEBATE: Polish wood processing and furniture industries in Europe – still cost-competitive? • POLWOOD Award Ceremony – award for the 2008 investment of the year ➤ Organiser: Inwestor Publishing House, MTP <p>Partners: PricewaterhouseCoopers, Polish Economic Chamber of Wood Industry, Polish Chamber of Commerce for Furniture Manufacturers, Wood Technology Institute, University of Life Sciences, Department of Furniture Design at the Poznań University of Life Sciences, Wood-Based Panels Producers Association of Poland, EPAL National Committee. Woodworking Club</p> <p>Media patronage: Rzeczpospolita, TVP Poznań, Gazeta Przemysłu Drzewnego, Meblarstwo Komponenty i Technologie, Drewno Technika</p>	
1.30 pm		

2 April 2009 – Thursday

Time	Event	Venue
9 am – 5 pm	The Charm of Detail – Colours of relaxation	Pavilion 7, stand 20
11 am	<ul style="list-style-type: none"> • Colour as the starting point in companies' strategy– talk and workshop part I, by Zuzanna Skalska • Design inspirations in interior sector – a talk by Tomasz Sibilski and Jarosław Bednarz (Rehau) • The role of fabric in the interior decoration – talk by Barbara Czarnowska (Ridex Dekoracja) • Colour as the starting point in companies' strategy– talk and workshop part II, by Zuzanna Skalska ➤ Organiser: Świat Mebli quarterly, MTP ➤ Partners: Mebelplast, Helvetia Furniture, Dekoma, Ridex Dekoracja 	
12.00		
1 pm		
2 pm		
10.30 am – 1 pm	CONFERENCE: Investment potential of the European wood and furniture industry in the context of crisis	Pavilion 14B, Room A
10-30 am – 10-50 am	<ul style="list-style-type: none"> • The investment appeal of Russian woodworking industry - talk by Anastasiya Kopylova (Lesprom Network) • Russian forest based industries 2008 results: current conditions and tendencies - talk by Olga Deulina (Lesprom Network) • The key of success in wood processing: high quality, fast, efficient and profitable – talk by Johann Vranic (Weinig Group) • Short-term forecasts of the world market of wood-based production: influence of the economic crisis - talk by Alexandr Ugarov (Trade Marketing Research) • Ukrainian timber processing and furniture industries under conditions of crisis – talk by Vasyl Masyuk, Ukrainian Woodworking Machinery Association • Discussion 	
10-50 am – 11-10 am		
11-10 am – 11-30 am		
11-30 – 11-50 am		
11-50 am – 12.10 pm		
12.10 – 1 pm		

	➤ Organiser: Lesprom, MTP	
11 am	Design in furniture accessories and front panels ➤ Organiser: Polish Chamber of Commerce for Furniture Manufacturers and representatives of the Silesia Castle of Arts and Entrepreneurship in Cieszyn, MTP	Pavilion 7A, stand 41
2 pm	Through innovations to the development of exports – EU funds for 2007 – 2013 ➤ Organiser: Polish Chamber of Commerce for Furniture Manufacturers, Acus Consulting, MTP	Pavilion 7A, stand 41
5 pm	“Aces of Distribution” – Award Ceremony ➤ Organiser: Inwestor Publishing House, MTP	Linden Avenue

3 April 2009 – Friday

Time	Event	Venue
9 am – 5 pm 11 am 1 pm	The Charm of Detail – Colours of relaxation <ul style="list-style-type: none"> • Colour as the starting point in companies’ strategy– talk and workshops for students part I and II, by Zuzanna Skalska • The role of fabric in the interior decoration – talk by Barbara Czarnowska (Ridex Dekoracja) ➤ Organiser: Świat Mebli quarterly, MTP ➤ Partners: Mebelplast, Helvetia Furniture, Dekoma, ridex Dekoracja 	Pavilion 7, stand 20
11 am	Debate: Italy – Poland. Furniture production components ➤ Organiser: Polish Chamber of Commerce for Furniture Manufacturers, CSIL Milano, MTP	Pavilion 7A, stand 41
1.30 pm	Finals of the 8th Polish Championships in Nail Hammering ➤ Organiser: Inwestor Publishing House, MTP	Pavilion 3A, Stand 31
2 pm	“Conjured from Wood” Competition Finals ➤ Organiser: Inwestor Publishing House, MTP	Pavilion 3A, Stand 31